



*Architectural rendering of Museum exterior*

## A NATIONAL CENTER FOR LAW ENFORCEMENT

### HJ SIMS IS PROUD TO SERVE

as the underwriter for a new issue of tax-exempt municipal bonds for the National Center for Law Enforcement, dedicated to strengthening the ties between law enforcement and the community through dialogue, compassion and knowledge.

Not everyone can say they helped build something truly monumental. Or, that they helped shift the conversation around law enforcement in America for the better—*this* is an opportunity to do both.

Borrower	National Law Enforcement Officers Memorial Fund
Securities Offered	Non-Rated, Tax-Exempt Revenue Bonds, Series 2015
Investment	New Construction in historic Judiciary Square of Washington, DC, across from the National Law Enforcement Officers Memorial
Maturity	Short, Intermediate and Long Maturities, Up to 35 Years
Interest Payments	Semi-Annually, Beginning January 1, 2016
Anticipated Tax-Exempt Yields	6.00% - 7.50%

*Anticipated tax-exempt yields vary depending on maturity and are subject to change.*





# HELP US BUILD HISTORY

## HIGHLIGHTS OF THE INVESTMENT:

- \$99,030,000\* Series 2015 bonds will be offered, \$5,000 minimum investment
- Sale of the non-rated, tax-exempt bonds will allow for construction to begin on the nation's only museum dedicated to telling the story of law enforcement in America, completing the development of the National Center for Law Enforcement
- The National Center for Law Enforcement is comprised of:
  - National Law Enforcement Officers Memorial
  - National Law Enforcement Museum
  - Educational programming, officer safety and wellness initiatives paired with events for the public
- To be constructed on federal land in the Penn Quarter district directly across from the National Law Enforcement Officers Memorial, the 57,000-square-foot Museum will consist of three levels of interactive exhibits, 17,000+ artifacts, 12 separate exhibit areas, a changing exhibit gallery, theater, research center, gift shop and café
- With more than \$53 million raised, all design work completed, and a building permit in hand, the Museum is shovel-ready

**We are currently accepting indications of interest for these tax-exempt, non-rated municipal bonds with an expected settlement date in August. Please contact us for a Preliminary Official Statement.**



National Law Enforcement Officers  
MEMORIAL FUND  
RESPECT. HONOR. REMEMBER.

- Sources of revenues of the National Law Enforcement Officers Memorial Fund include:
  - More than \$29,000,000 from eight top corporate donors
  - Estimated \$6,741,000 in annual admissions revenues
  - \$3,600,000 annually expected from successful and long-running direct response marketing
  - Projected \$2,344,000 in annual retail sales
  - About \$2,000,000 annually from Police Unity Tour
  - Asset forfeiture gifts from police departments nationwide totaling \$1,700,000 to date
  - \$500,000 annually from Federal Grants
  - \$500,000 annual sales tax subsidy from the District of Columbia for 20 years
- Security for the bonds includes a Pledge of Gross Revenues, Debt Service Reserve Fund and Liquidity Support Fund

**Call 877-577-3365 or  
visit [hjsims.com/ncle](http://hjsims.com/ncle)**



THE OUTCOME IS INCOME®

\*Offering is subject to change in price, terms and availability. Contact an HJ Sims Income Advisor for a Preliminary Official Statement. This is not an offer to sell. Such an offering can only be made by the Preliminary Official Statement, which describes the terms and conditions of the 2015 bonds. HJ Sims is serving as underwriter for the municipal bond issue, District of Columbia Revenue Bonds for the National Center for Law Enforcement, and is not affiliated with the National Center for Law Enforcement or the National Law Enforcement Officers Memorial Fund. All investments involve risk including the fluctuation of principal. Interest from municipal bonds is typically exempt from federal income tax. State tax-exemption typically applies if securities are issued within one's state of residence and local tax-exemption typically applies if securities are issued within one's city of residence. Investors should carefully consider their own circumstances before making any investment decision.

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